



SOCIAL MEDIA

Copy and paste the following messages onto your school's social media page. Be sure to include the kickoff date and direct link to your school's American Heart Challenge website. Watch for [YOUR SCHOOL'S URL] and [KICKOFF DATE] to insert your details.

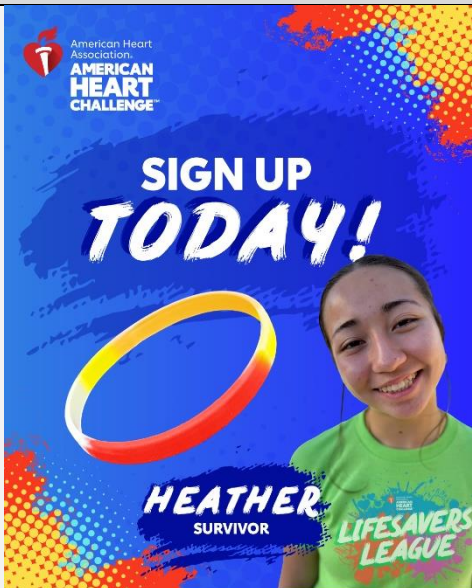
PRE-KICKOFF	
	<p>🇺🇸 Get ready! The American Heart Challenge kicks off at our school on [KICKOFF DATE]!</p> <p>We're learning how to care for our hearts—physically and emotionally—while raising funds to help kids with special hearts, like Dylan.</p> <p>❤️ Sign up now at heart.org/schools and download the <i>AHA Schools</i> app. Let's make a difference together!</p>
	<p>🎟️ Want a chance to win 2 tickets to Super Bowl LXI in 2027? Learn Hands-Only CPR by completing Finn's Mission and you'll be entered to win! CPR saves lives, and now it could win you the ultimate prize.</p> <p>👉 Register today at heart.org/schools.</p>



🕒 Just 3 days until our American Heart Challenge kickoff on [KICKOFF DATE]!
 Download the AHA Schools app and register now: [YOUR SCHOOL'S URL]

Optional: _____ is challenging us all: if we have # students registered by DATE, NAME will CHOOSE INCENTIVE (slime, pie, dress up like X, etc.)

DAY OF KICKOFF



📍 Today we launched the American Heart Challenge at our school! We're learning about heart health, kindness, saying no to vaping —plus meeting real survivors.
 🎁 Students who sign up get a free wristband!
 Sign up today at [YOUR SCHOOL'S URL] or on the *AHA Schools* app.

ANYTIME DURING AMERICAN HEART CHALLENGE



👉 CPR can double or triple someone's chance of survival. Learn Hands-Only CPR by completing Finn's Mission and you'll be entered to win 2 tickets to Super Bowl LXI in 2027!
 🙋 Be a lifesaver. Sign up today at [YOUR SCHOOL'S URL].



DOWNLOAD THE APP TO GET STARTED & SEND 10 MESSAGES TO FRIENDS!

💡 Your support powers lifesaving research and treatments for kids with special hearts. Join the American Heart Challenge and help us make a difference.

📱 Sign up and send messages today: [YOUR SCHOOL'S URL]



🧦 Complete Finn's Mission and earn a special gift! You'll learn Hands-Only CPR, stroke signs, vaping dangers and more! Start now at [YOUR SCHOOL'S URL].



❤️ Small hearts face big challenges. That's why we're raising funds for research and meeting survivors who inspire us. Join us and complete Finn's Mission at heart.org.schools or on the *AHA Schools* app.



🤗 The American Heart Challenge is an opportunity to do good, while feeling good. Students will raise awareness and funds for things like congenital heart defects, nutrition security, CPR training, mental well-being and more as we work to end heart disease and stroke.

Sign up today at [YOUR SCHOOL'S URL] and complete your mission!



🕒 It's almost here! #AmericanHeartChallenge is on [DATE]. There's still time to make a difference, send messages for support today at [YOUR SCHOOL'S URL] or on the *AHA Schools* app. Thank you for helping us save lives!



🔔 Donations are due TOMORROW! Help us reach our goal and support kids with special hearts.
💎 Ask your donors if their company matches gifts! Make one more push for donations tonight —visit [YOUR SCHOOL'S URL]!