



American Heart
Association®
**AMERICAN
HEART
CHALLENGE™**

HOW TO WRAP UP YOUR EVENT

1

ANNOUNCE YOUR SUCCESS

Let the school know the outcome and thank all those involved. Here are a few ideas:

- Announce the total raised in the morning announcements or at an assembly!
- Send an all-staff email announcing total donations plus highlights from your event and/or top fundraisers.
- Post event results and photos on your school website.
- Post your fundraising total on the school marquee.
- Work with students to create thank-you cards for any special volunteers, sponsors or donors.



2

FOLLOW THROUGH

Did you set school challenges or student incentives? Try to honor these challenges within a few weeks so they stay fresh in the students' minds.



3

DISTRIBUTE THANK-YOU GIFTS

- Student thank-you gifts should arrive within four to six weeks after you send off your donations.
- Try to distribute the gifts as soon as you receive them. If you have issues with sizes or quantities, contact your American Heart Association representative.



4

SCHOOL GIVEBACK

Middle Schools achieving \$1500 or more are eligible for the school giveback. Please click the School Giveback tab to order after submitting the post event gift order.

High School AHC events qualify for student scholarship opportunities.