

MAKING A DIFFERENCE

Kids Heart Challenge and American Heart Challenge reach 20 million students and their families each year, equipping schools with powerful tools and resources that support healthier, happier kids. We champion the educators who show up every day, supporting their well-being so they can continue making a lasting difference for the next generation.

Since our founding in 1924, deaths from cardiovascular disease have been cut in half. That progress continues because of dedicated educators like you.



40 states
and Washington, D.C.

+




High School
Grads

=



More than
2.4 million
trained in CPR annually

Thanks to legislation the Heart Association supported that requires CPR education in schools



Funded
\$6.1 billion
in research
since 1949

Including these lifesaving advancements:

- Artificial heart valve
- Cholesterol-inhibiting drugs
- Heart transplant capabilities
- CPR techniques and guidelines

Funded
15 Nobel Prize
Winners



American Heart Association.
Get With The Guidelines.



HOSPITAL

More than
14 million people
have been treated at hospitals
implementing **GET WITH THE GUIDELINES** quality programs

Mental well-being impacts
heart health



We're helping people
reduce stress, practice
mindfulness and gratitude

Tyson
Survivor

Nearly 1 in 100 babies are born with a heart defect in the United States each year.



More than
130,000
U.S. Advocates




Advocate for
healthier
lives

**YES, WE CAN DO MORE.
BUT ONLY WITH YOUR HELP.**

Kids are why. Life is why. You are how.