



American Heart Association®

**KIDS  
HEART  
CHALLENGE™**

**AMERICAN  
HEART  
CHALLENGE™**

# INCENTIVE IDEAS



SLIME



SILLY STRING



GLOW PARTY



PIE-IN-THE-FACE



WATER SOAKERS/  
BALLOONS



HEART HERO DAY



COLOR BLAST



ICE BUCKET



SHAVE HEAD/  
DYE HAIR



SILLY COSTUME

**Incentives are an important way to create excitement and encourage students throughout your program. It's helpful to have milestone incentives along the way to keep momentum high.**

- Students can be recognized on the school's website, social media, morning announcements, newsletter or by a car line sign.
- Top fundraising student(s) can dress as your school mascot, have the gym named after them or become the field day assistant.
- Top fundraising student in each grade creates a spirit day for the school (Ex. hat day, pajama day, favorite sports team day).
- Grade or class with highest participation gets to have lunch with the Principal or a special teacher.
- The classroom teacher who has the highest participation or the most Finn's Mission completions receives extra conference time.
- Students who raise \$\_\_\_\_\_ can slime or pie (or anything else you come up with!) You can also unveil mystery teachers at certain \$ milestones achieved!
- If the school goal is met, it can unlock music during lunch, a crazy sock day, you dressing up in a costume.