



Thank you for your leadership in bringing the Kids Heart Challenge or American Heart Challenge to your school! Your students will learn the power of helping others and how to care for their own hearts, while your school earns resources that support a stronger, healthier community.

Your school will have access to:

- Monthly **professional development** webinars for educators
- Standards-aligned, interactive **classroom resources** online
- **\$350,000 in year-round grant opportunities** to support physical activity, faculty well-being and more! Apply at heart.org/AHASchoolgrants
- **Finn's Mission**, where students and staff can learn **Hands-Only CPR** and earn service hours while becoming lifesavers
- Exciting incentives, including a chance to win **two tickets to Super Bowl LXI** in 2027 and the chance to win a **\$10,000 gym makeover!**
- **And more!**



Plus, when students raise funds to help kids with special hearts and support lifesaving science, they feel good by doing good — and that creates a ripple effect of kindness and shared purpose across your entire school community.

We Heard You!

We've made a few updates based on your feedback to make things easier, more efficient and more environmentally friendly:

1. Greener Materials 🌱

- Characters are now made from recycled materials
- Switched to **biodegradable zip ties to reduce packaging waste**
- Continued efforts to **streamline printed materials**

2. Updated Shipping Process 📦

- You may receive up to **two separate boxes of characters** this year. This helps us to ship materials faster.
- Kits are **pre-assembled** to speed up delivery and simplify distribution

3. Check Scanning Option 🏠

Did you know you and your families can scan checks in the app instead of mailing them?

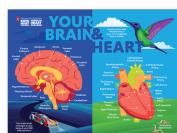
- **Speeds up** thank-you gift delivery
- **Saves donor dollars** and time
- **Reduces environmental impact**

4. New Texting Support 📱

You and your families now have multiple support options.

- Call 1-877-824-8531
- Text the keyword "heart" to 1-877-824-8531
- Email schools@cdsfulfillment.com

What's In The Box:



Anatomy Poster



Thank-You Gift Posters (5)



Character/ Goal Poster



Classroom Posters (5) (if applicable)



Promotional Reminders (pack of 50) (if applicable)



Disposable Banner



Collection Envelope or Letter (pack of 50)



Wristbands



T-Shirts (2)



QR Stickers (pack of 112) (if applicable)



Tyvek Envelopes (2)



Character Clips (Beet, Rescue, Aspen, Parker, Turbo, XL River)



Mystery Gifts



Finn's Mission Lifesaver Cape



Jump Ropes (24)



Playground Ball (2)

This year's instant thank-you gifts:



Wristbands



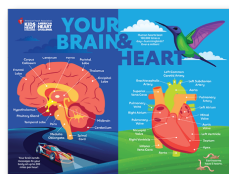
Character Clips (Beet, Rescue, Aspen, Parker, Turbo, XL River)



Mystery Gifts



Finn's Mission Lifesaver Cape



Anatomy Poster



Collection Envelope or Letter (pack of 50)



Thank-You Gift Posters (5)



Event Posters (5)



Disposable Banner



T-Shirts (2)



Wristbands



Stress Ball



Jump Ropes (24) (middle school only)



Playground Ball (2) (Middle Schools only)



Tyvek Envelopes (2)

This year's instant thank-you gifts:



Wristbands



Stress Ball