

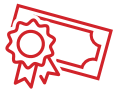


# WE CARE ABOUT YOUR SCHOOL COMMUNITY.

Our programs provide meaningful support to your entire school community, bringing lasting benefits to the health and well-being of your students, staff and families.

## GRANTS

Participating schools have the opportunity to apply for physical activity and wellness-focused grants.



**\$350,000 in NFL PLAY 60 Grants\***: supports programs or equipment that support and encourage students to stay active throughout the school day.  
• Physical activity • Flag football • Recess • Inclusive PE



**Faculty Well-Being Grants**: funds initiatives focused on improving teachers' physical and mental health, up to \$2,500.



**CPR in Schools® With First Aid Training Kit Grants**: provides reusable kits to teach CPR, AED use and first aid with no prior facilitation experience needed.

## INCENTIVES AND GIVE-BACKS

Support the health and well-being of your school community while giving back.



**OPEN Professional Development**: includes face-to-face and virtual workshops and webinars to support campus well-being.



**US Games Certificates and Cash Awards**: earned based on total donations raised through Kids Heart Challenge/American Heart Challenge.



**Finn's Mission Give-Aways\***: Each student or staff member who completes Finn's Mission earns a chance to win two tickets to Super Bowl LXI in 2027. For every 18 participants who complete Finn's Mission, your school will also be entered to win a \$10,000 fitness equipment makeover.

*Finn's Mission is part of the American Heart Association's Kids Heart Challenge and American Heart Challenge.*

## SCHOLARSHIPS



**College Scholarships**: available for seniors to apply who have demonstrated leadership in American Heart Challenge and a passion for impacting the health of their community.

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The American Heart Association and the National Football League are working together to get youth physically active.